

How to submit wines as new references for Wine.com promotion

Languedoc/Wine.com promotion time frame: June – December, 2020

Any wine or brand submitted for consideration must have:

- A U.S. importer
- Best if it has distribution in New York (NY) and/or California (CA)
- Wholesalers must keep local stocking inventory and be capable of delivery to Wine.com fulfillment centers weekly
 - Wine.com has fulfillment centers in New York (NY), New Jersey (NJ), California (CA), Florida (FL), Texas (TX), Massachusetts (MA)

Send the following to trade@wine.com and Wendy Stanford (head Languedoc buyer) wstanford@wine.com:

- Names of your wholesaler/distributor in market where wine.com has fulfillment center
- Completed excel file – “Wine.com_New Languedoc Item Addition” ([click here to download](#))
- This excel file asks for the following details:
 - Supplier/Importer Name
 - Distributor Name and the states where the product is available
 - Winery Name
 - Full Product Name
 - Vintage
 - Appellation/Region/Country
 - Item Code
 - Pack Size
 - Case Cost
 - Bottle Cost
 - Suggested Retail Price (SRP)
 - Press Accolades/Reviews from noted wine reviewers