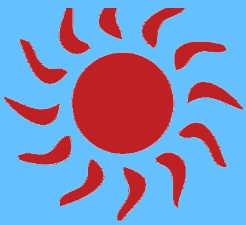


2014: THE YEAR OF LANGUEDOC



WHILE OTHER AREAS OF FRANCE STRUGGLED WITH DAMAGING WEATHER IN 2013, LANGUEDOC ESCAPED RELATIVELY UNSCATHED AND IS ON TRACK FOR 2013 TO BE AN EXCEPTIONAL VINTAGE FOR THE REGION.



320

DAYS OF SUNSHINE

220 DAYS

WITH A DOMINANT NORTH WIND



KEY RAINFALL IN THE SPRING,
BUT LITTLE RAINFALL
BETWEEN JUNE AND OCTOBER

LANGUEDOC ACCOUNTS FOR

30% OF FRENCH WINE EXPORTS

WITH A GEOGRAPHICAL INDICATION (IGP + AOC)

US IMPORTS OF LANGUEDOC AOC WINES HAVE SEEN

DOUBLE DIGIT GROWTH

IN EACH OF THE LAST FOUR YEARS*



IN 2013, LANGUEDOC-ROUSSILLON WAS THE

LARGEST PRODUCER OF ROSÉ WINES

WITH A GEOGRAPHICAL INDICATION, WITH A MARKET SHARE
OF 32% OF FRENCH PRODUCTION AND 9% OF THE WORLD PRODUCTION

